

Treasure Resilience Affiliate Agreement

Effective Date: April 2026 | Valid for: United States, United Kingdom, Canada, Australia

1. Program Overview

Treasure Resilience operates an affiliate program that allows approved partners (Affiliates) to earn commissions by referring paying customers to our products. By joining, you agree to these terms in full.

2. Commission Structure

Product	Price	Commission
eBook (per language)	\$9.99	\$4.00 (40%)
Audiobook	\$9.99	\$4.00 (40%)
Course: Unlock Your Inner Treasure	\$47 one-time	\$18.80 (40%)
21 / 30 / 90-Day Challenge	\$27	\$10.80 (40%)
Treasure Coach AI (subscription)	\$14.99/mo	\$4.50/mo (30% recurring)
Business Bundle	\$37	\$14.80 (40%)

- 60-day cookie window — you get credit even if they take time to decide
- Monthly payouts in USD via PayPal or bank transfer (Standard: \$50 minimum; Creator: \$20 minimum)
- Launch bonus (first 30 days): additional 10% stacked on base rates
- All commission amounts are denominated and paid in USD

3. Cookie Window

Affiliate tracking cookies are valid for **60 days** from the initial click. If a referred visitor purchases within 60 days, the commission is credited to the referring affiliate. Last-click attribution applies.

4. Payment Schedule

- Payments processed monthly on the 15th of the following month (net-30)
- Standard Affiliates: minimum payout threshold \$50 USD
- Creator Affiliates: minimum payout threshold \$20 USD
- Payment methods: PayPal or international bank transfer
- Affiliates are solely responsible for reporting and paying applicable taxes in their jurisdiction

- US-based affiliates earning over \$600/year will receive a 1099-NEC form as required by IRS regulations

5. Prohibited Promotions

Affiliates may NOT:

- Send unsolicited email, SMS, or communications that violate anti-spam laws including CAN-SPAM (US), CASL (Canada), PECR (UK), and the Spam Act 2003 (Australia)
- Make false or misleading claims about the products, including fabricated testimonials or unsubstantiated earnings claims
- Purchase paid search ads targeting branded keywords ("The Treasure", "Or Eitan Rauch", "Treasure Resilience")
- Offer cash-back, rebates, or unauthorized discounts
- Create fake reviews or testimonials
- Use coupon or deal sites without prior written approval
- Bid on or register domain names containing Treasure Resilience brand terms

6. Disclosure & Content Standards

All promotional content must comply with applicable disclosure laws:

- US: FTC Guides Concerning the Use of Endorsements and Testimonials (16 CFR Part 255)
- UK: ASA/CAP Code and UK GDPR data disclosure requirements
- Canada: Competition Act misleading advertising provisions and CASL opt-in requirements
- Australia: Australian Consumer Law (ACL) and ACCC affiliate disclosure guidelines

Affiliates must clearly disclose affiliate relationships in all promotional content (e.g., "#ad", "affiliate link", or equivalent). Treasure Resilience reserves the right to request removal of any non-compliant content within 72 hours.

7. Intellectual Property & Brand Usage

Affiliates are granted a limited, non-exclusive, non-transferable license to use Treasure Resilience brand assets (logos, product images, approved copy) solely for promoting the affiliate program. Affiliates may not alter, distort, or create derivative works from brand assets without written approval. All Treasure Resilience intellectual property remains the sole property of Treasure Resilience. This license terminates immediately upon termination of the affiliate relationship.

8. Privacy & Data

Affiliates who collect personal data from referrals must comply with applicable data protection laws: CCPA/CPRA (US-California), UK GDPR, PIPEDA (Canada), and the Privacy Act 1988 (Australia). Affiliates may not sell, rent, or share personal data obtained through the affiliate program with third parties. Affiliates must not interfere with tracking mechanisms.

9. Termination

Treasure Resilience may terminate an affiliate relationship immediately for:

- Violation of prohibited promotions (Section 5)
- Fraudulent activity or click manipulation
- Chargebacks or refund rates exceeding 15%
- Inactivity for 6+ consecutive months
- Failure to comply with applicable law in the affiliate's jurisdiction

Upon termination, pending earned commissions above the applicable threshold will be paid on the next cycle. Commissions from refunded orders will be reversed.

10. Program Changes

Treasure Resilience reserves the right to modify commission rates, cookie windows, or program terms with **30 days written notice** to active affiliates via email. Continued participation after the notice period constitutes acceptance.

11. Limitation of Liability

To the maximum extent permitted by applicable law, Treasure Resilience's total liability to any affiliate shall not exceed the commissions paid to that affiliate in the **3 months preceding** the claim. Treasure Resilience is not liable for indirect, incidental, consequential, or punitive damages.

12. Governing Law & Dispute Resolution

- Governed by the laws of the State of Delaware, United States, without regard to conflict-of-law principles
- Affiliates in the UK, Canada, and Australia retain rights under local consumer protection laws that cannot be waived by contract
- Disputes shall first be submitted to binding arbitration under JAMS rules before either party may seek court relief
- Small claims (under \$10,000 USD) may be brought in any court of competent jurisdiction

13. Entire Agreement

This Agreement constitutes the entire agreement between the parties regarding the affiliate program and supersedes all prior representations or negotiations.

14. Acceptance

By completing the affiliate application, you confirm that you have read, understood, and agree to these terms.

Contact: affiliates@treasure-resilience.com
Treasure Resilience | April 2026